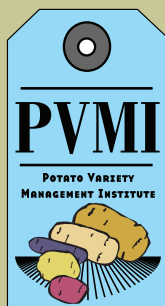


IdaRose

- High Yielding
- Bright Red Skin
- Round Tuber Type
- Superior Culinary Qualities
- Long Dormancy
- Low Fertilizer Requirement
- Sangre x TXA218-7



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IdaRose is a medium to late maturing selection with bright red skin and round tuber type for the fresh market. It is high yielding, has excellent eye appeal, and good culinary quality. It has long dormancy and can be used directly from the field or sold after storage.

IdaRose is an excellent variety for home garden use. The strengths include high yield, good appearance, and lack of internal defects. The skin has shown russetting in light soils, and it has a tendency to skin when immature.

IdaRose is moderately resistant to early dying and net necrosis. It is moderately susceptible to scab and susceptible to late blight. It stores well and has a low fertilizer requirement.

For availability in Spring 2009 contact PVMI.